

Craig's Vision

OPENNESS

- Ensuring all party calls are written clearly and to legal requirements
- Publicizing party procedures to all interested participants
- Providing rosters and state and local party plans to all committee members
- Holding regular meetings and conferences with executive board members
- Actively recruiting volunteers through regular social events
- Regular website updates and e-newsletters
- Conducting all party business by parliamentary procedure and party rules

UNITY

- Open door policy to address concerns of committee members and officeholders
- Believes the position of chair is one of a fair and unbiased arbiter of the process
- As chairman, Craig will seek no other party or public office
- Having frank and open discussions about our nominating processes

ACTION

- Establishing clear fundraising and campaign plans every year
- Making media outreach strategies a planning priority
- Writing and approving a budget each year
- Working with candidates for victory across the board
- Establishing new databases of supporters and voters
- Making sure that we start each year with clear contact goals and timelines

***VOTE
ORNDORFF***



***APRIL
23rd!***

"I've worked tirelessly over the last decade for our Republican Party in every aspect of politics. A chairman must work with all Republicans to unite and secure victory. I have a proven record of winning and have worked with many great activists and leaders to achieve it. At this crucial time our party must have a clear vision and a proven leader to move forward. If you give me the honor and privilege of this tough but critical job, I will work every day to secure Republican victory. I hope I can count on your vote April 23rd!"

--Craig Leroy Orndorff



CRAIG ★ ★ ★ ★ ★ ★ ★

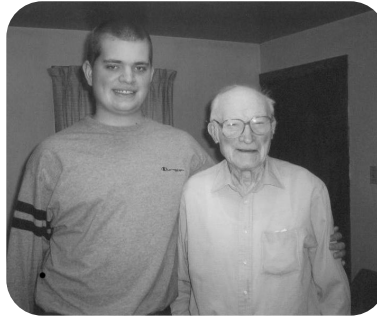
ORNDORFF

CHAIRMAN ★ ★ ★
OPENNESS-UNITY-ACTION 

*Experienced Leadership for a
New Way Forward*

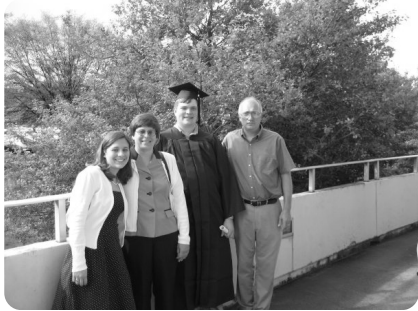
Craig's Story

In many ways, Craig shouldn't be where he is today. Diagnosed with developmental delays as a toddler, professionals weren't sure if Craig would ever speak or live independently. Yet with the help of great teachers and loving parents, Craig persevered, eventually taking advanced classes at Central High and becoming its student body president.



It was at Central that Craig fell in love with politics, excelling in speech and debate and founding the Teenage Republicans, a club that continues to this day in providing key help for the SCRC. Although both of Craig's grandfathers were Democrats, it was the values he learned from them--hard work, individual responsibility, respect for tradition, and personal freedom--that led him to seek to advance these values through political action. Craig's hard work earned him a spot at the University of Virginia, which he graduated from with a B.A. in Government and History in 2008.

While at UVA Craig was an active member of the College Republicans and took a year off to help Delegate Todd Gilbert in his first bid for the House of Delegates and to serve as Gilbert's aide during his maiden session. Craig was elected as Mt. Olive Precinct Chair and Activities Chairman for the county committee in 2006.



In 2006 life threw Craig another challenge when he was diagnosed with Hodgkin's Lymphoma. Despite continuing his studies and undergoing draining treatment that sometimes threatened his life, Craig still aided the committee in implementing the same grassroots programs that got Delegate Gilbert elected. In 2007, while finishing his final semester at UVA, the hard work paid off as Craig led the SCRC to a countywide sweep.

Craig continued his work in 2009 as regional field director for the state party, overseeing twelve localities in western Virginia. Yet another challenge was in the offing, though, when he was involved in a debilitating car accident less than two months before the election. Still, the foundation he laid led to historic victories for the statewide ticket, new Constitutional offices for the GOP, and the return of every GOP incumbent in the region.

In 2011 Craig answered the call to public service and sought election as one of two Soil and Water Conservation Directors. Despite taking on two incumbents, Craig carried every precinct in the county, taking 38% of the vote and earning support from over 60% of voters casting at least one vote in that race.

Despite all the struggles he has faced in his life and the daily mobility issues and pain he lives with, Craig is a fighter. He has fought for the values that he holds dear, and through the Republican committee has been a leader for these principles. He wants to bring lessons learned from working with Republicans across the commonwealth to reinvigorate the SCRC. He wants to build a committee focused on reaching out to voters and that values complete participation, despite differences of opinion. Craig Orndorff is seeking the Chairmanship of the Shenandoah County Republican Committee, and he asks for your support at the April 23rd Convention.

Political Employment

- 72 Hour Field Deployment in Pennsylvania, 2004
- Political Director, Gilbert for Delegate, 2005
- Legislative Aide, Delegate Todd Gilbert, 2006
- Western Regional Field Director, Republican Party of Virginia, 2009

Party Service

- Founder, Central High Teenage Republicans, 2004
- Organizer, VA Federation of TARs, 2004
- Executive Director, UVA College Republicans, 2004-2005
- Mt. Olive Precinct Chair, 2006-2008
- County Activities Chairman, 2006-2009
- District Five Chairman, 2008-Present
- Served on convention committees at all levels, including Rules at '08 State Convention



Accomplishments

- Redesigned direct mail program, saving thousands of dollars while reaching key voters
- Relaunched county's web presence, yielding more volunteers and donations
- Used targeted grassroots techniques to yield countywide sweep in 2007
- Made record contacts in '08, operating beyond RNC expectations with poll watching
- Helped turn annual dinner from money loser to key fundraiser
- Winner, 6th District EAGLE Award, 2008

Education and Training

- B.A. in History and Government from the University of Virginia
- Studied under renowned VA elections expert Professor Larry Sabato
- Completed RNC Field School and Voter Vault Training
- Self trained in various social media tools and mail design